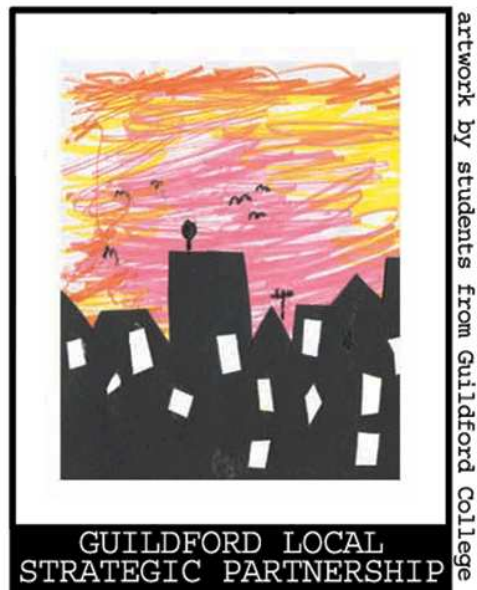


Guildford Local Strategic Partnership



Stoke Action Plan 2012-14

April 2012

Stoke Action Plan

This Stoke Action Plan originated as a result of residents' 'Planning for Real' project undertaken during 2011. As a part of this process, local people identified improvements that could be made in their community which they believed could increase community pride and opportunity, make everyone feel safer and healthier and enhance the local environment. Guildford Local Strategic Partnership (LSP) considered those suggestions and agreed to evaluate how statutory partners, local business and the voluntary sector might respond and where possible support the community to work towards achieving those aims.

The Action Plan sets out the proposed actions to be undertaken to address the priorities identified through the Planning for Real project under the following themes:

- Reduce crime and feel safer
- Improve work skills, training and education opportunities
- Improve the health and wellbeing of residents
- Improve community, leisure and recreation facilities
- Improve the environment
- Improve traffic and transport
- Improve housing

Whilst the Action Plan specifies steps to be taken collectively and individually, partners have also agreed the following general principles to achieve the desired outcomes for Stoke and its residents:

- (1) Partners will make a long-term commitment to work together and join up/coordinate service provision to maximise benefits to Stoke.
- (2) Partners will ensure that senior level commitment to Stoke is reflected in plans, strategies and actions throughout their organisations.
- (3) To enable more to be achieved from existing resources, a clearer picture of what partners are doing in Stoke, including the voluntary and faith sectors, will be established.
- (4) Consultation data and intelligence will be shared, best use will be made of existing information and communication and engagement activities will be coordinated.

A key element to the successful delivery of the plan will be to network, strengthen and engage the local community, voluntary and faith groups to deliver improvements in Stoke. This could involve

- supporting the community to raise funds for projects, operate effectively and recruit volunteers
- holding networking meetings
- developing effective communication
- supporting the creation of volunteering opportunities

There is much valuable work already undertaken in the Stoke community. Partners will seek to raise awareness about existing services, assets, facilities, activities and events.

Reduce crime and feel safer

1. Make residents feel safe and secure
2. Engage and support the local community in addressing safety matters

Actions	By When	Lead
Ensure residents feel safer and more secure by:		
a) in consultation with residents through panel meetings, developing action plans to address local crime and anti-social behaviour (ASB) priorities, including key locations where problems with drinking, drug use and ASB have been identified in the Planning for Real document.	October 2012	Sergeant, East Guildford SNT (Surrey Police)
b) where required establishing new Neighbourhood Watch schemes and working with local people to increase involvement in existing schemes.	October 2012	Sergeant, East Guildford SNT (Surrey Police) Garry Jones (Guildford Borough Council)
c) reviewing the number and frequency of police foot and vehicle patrols.	Ongoing	Sergeant, East Guildford SNT (Surrey Police)
d) promoting home security (e.g. physical measures, bogus callers etc.). The Children's Centre may be used to deliver any training or promotion.	December 2012	Sergeant, East Guildford SNT (Surrey Police) Sarah Black (Children's Centre)
e) working with the local community to assess and evaluate the adequacy of street lighting in the area	Ongoing	Sergeant, East Guildford SNT (Surrey Police) Area Highways Manager (Surrey County Council)
f) increasing the circulation of the community safety warden's newsletter; and conducting 'settling in' visits to new tenants (home and personal security and safety advice)	April 2013 (Review progress)	Garry Jones (Guildford Borough Council)
g) undertaking a targeted home fire safety campaign using firefighters and trained volunteers to ensure that the most vulnerable people are all offered the opportunity for a home fire safety visit and to have smoke detection fitted. The Children's Centre may be used to deliver any training or promotion.	December 2012	Alan Clarke (Surrey Fire & Rescue Service) Sarah Black (Children's Centre)

Improve work skills, training and education opportunities

1. Provide support to get the unemployed into work
2. Reduce the number of young people not in education, employment or training
3. Increase participation in adult and family learning

Actions	By When	Lead
a) Promote services, support and advice available to local families, including parenting classes, family and adult learning opportunities.	April 2013	Sarah Black (Children's Centre) John Thurlow (SLLP)
b) Identify gaps in current community learning provision and develop new sessions and identify further venues .	October 2012	John Thurlow (SLLP)
c) Support local residents into volunteering opportunities.	December 2012 (Review progress)	Nigel Smallbone (VASWS) John Thurlow (SLLP)
d) Promote and support the Bellfields Work Club and support local jobseekers in accessing employment experience and learning opportunities (literacy, numeracy and IT skills).	September 2012 (Review progress)	John Thurlow (SLLP) Andy Burgess (learndirect)
e) Support young people in finding work experience by providing high quality web-based careers advice and apprenticeship opportunities (through relationships with contractors, suppliers, partners and Guildford businesses).	September 2012 (Review progress)	Jenny Smith (Surrey County Council) and partnership approach
f) Commission targeted support for young people at risk of becoming NEET (not in education, employment or training).	September 2012 (Review progress)	Derek Dowden (Surrey County Council)
g) Nurture and support the development of local social enterprise initiatives (e.g. The Guildford Bike Project)	December 2012 (Review progress)	Partnership approach

Improve the health and wellbeing of residents

1. Promote healthy lifestyles
2. Improve support for older people

Actions	By When	Lead
a) Work with local residents' associations to develop and implement a communications plan to: <ul style="list-style-type: none"> ○ improve communications about positive outcomes, achievements and improvements in the local area; and ○ promote and increase awareness about existing services, facilities, activities and events through better provision and targeting of information. 	April 2013 (Review progress)	Garry Jones (Guildford Borough Council) Steve Benbough (Guildford Borough Council) Julie Nelson (NHS Surrey) Carrie Anderson (Surrey County Council) Sarah Black Guildford Children's Centre Residents' Associations
b) Undertake a comprehensive health needs assessment of Stoke in conjunction with the local community to present a picture of health and identify strengths and areas for development/action.	April 2012 (Initial report)	Michael Baker (NHS Surrey)
c) Review feedback from residents, including from the health needs assessment, about the availability of appointments and identify actions to address this and communicate how the appointment system operates.	October 2012	Fiona Morris Guildowns Group Practice
d) Undertake a feasibility study on developing a new community health centre.	April 2013	Fiona Morris Guildowns Group Practice
e) Offer NHS Health Checks in Stoke.	April 2013	Lisa Andrews NHS Surrey
f) Work with the NHS Surrey Public Health Immunisation Team to improve immunisation take-up.	April 2013	Fiona Morris Guildowns Group Practice

Improve the health and wellbeing of residents

1. Promote healthy lifestyles
2. Improve support for older people

Actions	By When	Lead
g) Work with local residents and frontline workers to determine how the stop smoking service can be promoted and provided in the community more effectively to improve take-up as a model to be replicated across other services.	January 2012	Liz Labrum NHS Surrey
h) Work with First Steps to deliver Emotion Gyms for local residents in Westborough/Stoke.	April 2013	Michael Baker (NHS Surrey)
i) Develop and deliver more oral health promotion sessions for children and families at Guildford Children's Centre.	April 2013	Barbara Billington Surrey Community Health Sarah Black Guildford Children's Centre
j) Continue to run the HENRY programme at Guildford Children's Centre for local families.	April 2013 (Review progress)	Sarah Black Guildford Children's Centre
k) Increase opportunities for families to attend cooking and growing sessions.	April 2013 (Review progress)	Sarah Black Guildford Children's Centre
l) Improve access to sports, fitness and play activities and weight management programmes, including through: <ul style="list-style-type: none"> links with Guildford Spectrum, Surrey Sports Park and the Guildford 2012 Group and the potential for community concessions; developing and implementing a plan to target promotion of physical activities based on Sport England's Marketing Segmentation Tool. 	October 2012 (Review progress)	Julie Nelson (NHS Surrey)
m) Promote the Surrey Save credit union within Stoke.	December 2012	Philip O'Dwyer (Guildford Borough Council)

Improve the health and wellbeing of residents

1. Promote healthy lifestyles
2. Improve support for older people

Actions	By When	Lead
n) Promote benefits take-up by older people and other vulnerable residents and raise awareness of available services and how to access them.	October 2012	John Martin (Guildford Borough Council)
o) Promote and support community growing schemes.	April 2013 Review progress)	Phil Newcombe (Guildford Borough Council)
p) Deliver digital inclusion courses for elderly residents.	September 2012 (Review progress)	John Thurlow (SLLP)
q) Develop a local volunteering scheme (including young people) to provide support for the elderly and vulnerable (e.g. neighbourhood help scheme) and encourage help for residents who cannot maintain their gardens	April 2013	Nigel Smallbone (Voluntary Action SW Surrey) John Martin (Guildford Borough Council)

Improve community, leisure and recreation facilities		
Actions	By When	Lead
a) Assess the usage availability and hire costs of the Bellfields Community Centre and, in conjunction with Disability Changers, develop options to make it more accessible to the local community (including promotion, publicity and marketing).	December 2012	Mike Beckwith (Guildford Borough Council)
b) Review current provision and consider opportunities to improve access to play, sport and recreational activities.	TBA	Julie Nelson (NHS Surrey) Phil Newcombe (Guildford Borough Council)
c) Continue to develop opportunities for children to take part in play activities, including holiday and after-school provision and support the recruitment of volunteers to deliver activities.	April 2013 (Review progress)	Jo James (Guildford Borough Council)
d) Explore opportunities to improve the community use of local schools facilities.	October 2012	Christ's College Residents' Association(s)
e) Networking and developing effective communication between Stoke's community and faith groups and residents' associations.	Ongoing	Nigel Smallbone (VASWS)

Improve the environment		
Actions	By When	Lead
a) Support community-led events and initiatives such as regular community clean ups, planting and growing schemes and other environmental improvements.	April 2013 (Review progress)	Philip O'Dwyer / James Whiteman / Phil Newcombe/ Garry Jones (Guildford Borough Council)
b) Encourage the reporting of issues such as fly-tipping, graffiti, vandalism, and anti-social behaviour and ensure that mechanisms are in place to respond within defined timescales.	Ongoing	Philip O'Dwyer / James Whiteman (Guildford Borough Council)
c) Review the provision of receptacles for dog waste and litter.	October 2012	James Whiteman (Guildford Borough Council)

Improve traffic and transport		
Actions	By When	Lead
a) Work with residents and local councillors to identify and report defects in the condition of road surfaces and footpaths and then assess in accordance with Surrey County Council priority criteria.	Ongoing	Area Highways Manager (SCC Highways)
b) Undertake enforcement of parking restrictions and work with local councillors and the community to resolve instances of inconsiderate and dangerous parking.	Ongoing	Sergeant, East Guildford SNT (Surrey Police) James Whiteman (Guildford Borough Council)
c) Review the provision and location of bus shelters as suggested in the Planning for Real report	December 2012	Tim Pilsbury (Guildford Borough Council)

Improve housing		
Actions	By When	Lead
a) Review potential for alternative use of underused garage blocks.	December 2012	Philip O'Dwyer (Guildford Borough Council)
b) Complete Phase 3 of the house condition survey (including Bellfields Estate) and identify planned improvements to the Council's housing stock to be incorporated in the next 5 year housing investment programme.	March 2013	Philip O'Dwyer (Guildford Borough Council)
c) Publicise support available for improvements to private sector housing, including draught proofing, insulation and central heating.	April 2013 Review progress	John Martin (Guildford Borough Council)

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